

**Holy Family Catholic Church**  
**Together We Grow Capital Campaign 2017-2020**  
**A Working List of Frequently Asked Questions**

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**Questions about our Together We Grow Capital Campaign Goal**

***Q: What is our overall goal for the campaign?***

The overall goal of our capital campaign is to expand and renovate our worship space, regain the family room, enlarge our education wing, expand the parish hall, and invest in basic infrastructure projects, such as the HVAC system and pond maintenance.

***Q: Is there a financial goal for our fundraising campaign?***

Yes. Holy Family has set a goal of \$2,000,000 in giving from 100% of parish families. In addition, we are blessed with a dollar-for-dollar match up to \$1 million from the Diocese of Kansas City-St. Joseph because of our relationship with St. Charles Borromeo Academy and our dedication to Catholic education.

***Q: Is it feasible to raise the \$2 million dollars with 1,096 families?***

Yes. While this goal would surpass giving from all previous capital campaigns at Holy Family, it is feasible. At present, generous parishioners donate annual gifts of roughly \$1,030,000. For us to meet a \$2 million capital campaign goal we need to raise 193% of our annual gifts over a three-year period. This equates to approximately \$50 a month per household for 3 years. We realize that this is a real sacrifice for some, yet others are able to do more. We ask that each family allow God into their hearts so they can prayerfully consider the gifts they will share. We really want those who have never given to the parish before to take a leap of faith and support this community with even \$5 a month gift.

***Q: How will the church use the money raised in excess of the \$2 million?***

Receiving \$2 million in pledges will allow us to begin construction in April 2018. Yet, this will leave approximately \$2 million that we will need to finance. So any extra pledges will allow us to reduce our loan amount.

**Questions about the Together We Grow Expansion and Renovations**

***Q: Why are we pursuing a capital campaign now?***

Our current church was built in 1982 and little has been done to update our worship space in the past 35 years. Our current sanctuary size does not adequately prepare Holy Family for its future. The carpet and chairs are worn and the HVAC system is inefficient and becoming obsolete. Our sanctuary also needs basic renovations of the lights and sound system. The renovation plans include extensive work on the sanctuary, regaining our gathering space and adjoining rooms, expanding our entry way and widening the stairway. In addition, we need to add to our education hall so we have sufficient rooms for classes and meetings held throughout the week. Our current parish hall is inadequate for our growing needs and rentals. We need to prepare for the future of Holy Family just as the founding families prepared this space for us 37 years ago.

***Q. Why are we planning construction to begin in April 2018?***

Renovation is best suited in the summer months when overall parish activities are at a minimum and therefore least disruptive.

***Q: How many additional seats will we be adding?***

The current design by SFS Architecture is for 750 seats plus 50 in the choir area. Our current space including the family room seats approximately 620. We will gain approximately 180 seats; but more importantly, everyone will be within the worship space. We will also have the availability to use the family room space for overflow seating at Christmas and Easter.

***Q: How long will the renovations take?***

Although tentative, we anticipate completing the renovations in a ten to twelve month period beginning April 2018.

***Q: Who will oversee our expansion and renovation?***

There will be many oversight bodies involved: the Facilities Committee, the Finance Council, parish staff, and the Diocese. The Capital Improvements Committee will be comprised of dedicated parishioners from the appropriate and corresponding work-related fields who will assume primary responsibility for overseeing the expansion and renovation. If you have expertise in these areas, please contact Fr. Phil, Marie or Patty.

***Q: Explain how the HVAC System plays into the expansion/renovation?***

There are currently 6 different units that service the Holy Family campus that are in various stages of decline. We will work with McCownGordon Construction and Design Mechanical to determine the best solution for our existing problem as well as planning for our future. When this project is finished, we will have a high-efficiency HVAC system.

***Q: Is the cost to dredge the pond included in the \$7.75 million?***

Yes, the cost of dredging the pond is included in the \$7.75 million. The bishop has approved for the dam spillway/wall repair project. Those funds have already been set aside for work to be completed. We need to dredge and maintain the parish pond, but the bishop has not yet approved this project.

## **Questions about Giving to our Together We Grow Capital Campaign**

***Q: Can I designate where my capital contribution will be spent?***

All contributions will go toward the renovation and expansion of the worship space, classrooms and parish hall. Specific donations can be discussed with Marie Relic, Business Manager.

***Q: How often do I pay on my pledge? How do I submit my pledge payments?***

How much you give and when you give is up to you. Many contributors pay a portion of their capital pledge each week or month. Some pay on an annual basis. Others make a one-time contribution. You can select a payment schedule that works for you. You can submit pledge payments using automatic bank withdrawal, a credit/debit card, or submitting a check to the church (monthly envelopes will be available for your convenience). Fulfilling your pledge payment in the first year of the campaign is advantageous for the parish, as it will reduce the amount of the loan taken.

***Q: May I make a campaign gift of assets instead of cash?***

Yes. Both gifts of cash and assets are welcome. Donating assets – appreciated stock, bonds, or property – may help you avoid paying capital gains and get a tax deduction. If you are interested in more information about this, contact Patty Rose at 816-436-9200 or [patty@holyfamily.com](mailto:patty@holyfamily.com).

***Q: Will we be told how much to commit?***

No. However, the church asks you to consider a capital campaign pledge of 5% percent of your gross income for each of the next three years, over and above your annual stewardship pledge. Ultimately, you should prayerfully consider what the most appropriate gift would be for you to give. Every family or individual decides on its commitment as led by God.

***Q: When should I make my pledge?***

October 28<sup>th</sup> and 29<sup>th</sup> is our Commitment Weekend. Please bring your pledge envelope with you to Mass on that weekend. If you will be unable to join us in person, you can use the envelope to mail your pledge to the parish, hand-deliver your pledge to the parish office, or drop your pledge in the offertory basket.

***Q: When am I expected to actually fulfill my pledge?***

Holy Family invites you to consider a three-year pledge, payable between November 2017 and November 2020. Many contributors will pay a portion of their capital pledge each week or month. Some will pay on an annual basis. Others make a one-time contribution through cash or a gift of assets. You can select a payment schedule that works for you. For those who are able, you might consider an upfront gift to the campaign. Your upfront contribution will be immediately applied to our expansion and renovation projects, reducing borrowing costs. For those making payments once per calendar year, it would be advantageous for the parish if the 2017 payment is made prior to December 31, and the 2018 payment is made before June 30 – the end of our fiscal year.

***Q: When do my payments on my capital campaign commitment officially end?***

If you make a three-year pledge and started paying in November 2017, your last payment would be October 2020.

***Q: May I pay my campaign pledge in a lump sum or in a shorter time period?***

Yes, your campaign gift may be paid in a lump sum, a partial lump sum with remaining payments spread over the three-year period, or paid in a shorter installment period. The more funds received early on will help minimize the amount the parish borrows for completion of the project, as well as future interest costs.

***Q: Do I have to sign a contract when I make a commitment? What happens if I can't make my commitment payment because of illness or loss of job?***

No. However, we do ask that you sign a commitment card. This is not a contract, but gives the church the ability to plan. If you should have problems fulfilling this commitment, you are not legally obligated. If you feel comfortable doing so, a simple conversation with a member of staff might be appropriate so that the church can support you in a challenging time. Should your circumstances change in the other direction and you find that you are able to increase your pledge later in the three-year giving period that would be greatly welcomed.

***Q: I have been giving to the capital improvement fund. Will this campaign replace my giving for capital improvement?***

This campaign will replace the capital improvement fund. Those contributions will end as of October 2017.

***Q: Can I make a contribution to the capital campaign through an IRA rollover?***

Yes. If you are 70 ½ years old or older, you can donate up to \$100,000 from your IRA directly to Holy Family Catholic Church-Kansas City. It will not count as taxable income *and* it can satisfy your “required minimum distribution”. If you are interested in making a gift in this way, you will need to consult your IRA administrator, tax and/or financial advisor.

***Q: Is there money in the reserve account for general operating expenses?***

Yes, we are required to have a reserve account by the diocese. We currently have \$160,000 in this account. This will cover about 2-3 months of operating expenses.

## **Questions about Diocesan Support for our Capital Campaign**

***Q: Does the Diocese fully support our expansion project and the Together We Grow campaign?***

Yes! The Bishop has given us his blessing to proceed with the \$7.75 million renovation and expansion. Further, the Diocese has committed to a \$1,000,000 challenge gift, so long as Holy Family raises \$1,000,000 or more.

***Q: Will we have to pay anything to the Diocese as part of this fundraising campaign?***

Yes. All contribution income coming into a parish, regardless of sources, is taxed at 9.25% with a cap of 25% increase from year to year. This would be true of our capital campaign revenue. It is also important to keep in mind that the Diocese has committed to a \$1,000,000 challenge gift, so long as Holy Family raises \$1,000,000 or more.

***Q: Are we required to use the Diocesan Deposit and Loan to borrow the money for the project? Why are we looking to borrow from them?***

In the past, we were required to secure loans through this diocesan source but now it is optional. As such, the church will seek competitive bids from a variety financing organizations. It is still likely, however, we will rely on the Diocesan Deposit and Loan, as their rates are currently significantly better than other lenders.

## **Basic Questions about a Capital Campaign**

***Q: What is a capital campaign?***

A capital campaign is an organized drive to collect and accumulate substantial funds to finance major needs of an organization such as a building, a major repair project, or debt from either. In the case of our church, pledge cards should be returned on October 28th and 29th of 2017 for a three-year period of giving to begin November 2017. Money collected in the capital campaign will be used for worship space expansion and renovation, classroom and parish hall expansion, and infrastructure projects, such as our HVAC system and pond maintenance.

***Q: Is my capital pledge different from my annual stewardship pledge?***

Yes. Our parish is sustained by annual stewardship gifts. These gifts pay for our on-going expenses. Our capital campaign gifts will be devoted entirely to the expansion and renovation.

***Q: Will everyone be asked to make a capital commitment?***

Yes. Our goal is to invite everyone to contribute to the capital campaign.

***Q: Will new members be asked to make a capital commitment?***

Yes. As new members join they will learn of the renovation projects and be asked to consider making a capital campaign pledge.

***Q: How much will it cost to plan and implement this fundraising campaign?***

We expect to pay roughly 3% of the total amount raised in the campaign to cover fundraising expenses. This, of course, will depend on how much the campaign actually raises. These figures include all of the expenses tied to printing, promotional material, event costs, and consultant fees.